

Wholesale Distributor

CASE STUDY

060322-001C



**“We will not only run this promotion again,
we would highly recommend
Motivation Advantage, Inc. to others
seeking a travel incentive reward.”**

INDUSTRY Wholesale Distributor-Electrical.

OBJECTIVE Reward Distributor Managers and Sales Reps for increased sales.

TIME FRAME 90-day period (Ongoing Quarterly Incentive).

OFFER 3/2 Vacation Advantage™ getaway was awarded to those who achieved a specific increase in sales.

RESULTS “Motivation Advantage travel packages were a very effective way to increase sales and generate excitement for our sales staff. From the first point of contact right through the package fulfillment, we found that the MAI team truly exhibited professionalism, initiative and hospitality.”

NEXT ACTION “We will not only run this promotion again, we would highly recommend Motivation Advantage, Inc. to others seeking a travel incentive reward.”